



INDEPENDENT LA JOLLA

A NON PROFIT PUBLIC BENEFIT CORPORATION – 501 © 4

7486 LA JOLLA BOULEVARD LA JOLLA, CA 92037

Independent La Jolla is a membership-based community organization comprised of citizens united by a desire to self-govern La Jolla as a City, vs. its current structure as a Village within the City of San Diego.

La Jolla is one of America's great historic and environmental jewels. Whether its visitors hail from nearby neighboring communities or halfway around the world, they are drawn to La Jolla's astonishing physical beauty and its distinctive residential business and cultural community. It is a treasure worth preserving.

Residents throughout the region have a deep pride of affiliation with and commitment to their local communities. A City unifies our voices and unifies our strength as La Jollans and San Diegans. Bigger than any one neighborhood, La Jolla demands an all-encompassing perspective to effectively cultivate and protect the things we want most. The overall vision of the self-governance of Cityhood is to improve quality of life, offer a trusted forum, and address issues on a local scale with localized ability to execute economic decisions

We at Independent La Jolla are convinced that we not only have the financial resources to operate our own City, but have the talent, energy, and creativity within our community to succeed in forming a City of La Jolla. Then we will have the ability to control our own destiny, protect our property values and ensure that the quality of life we cherish is preserved and protected and make La Jolla a better place for the benefit of all of San Diego.

Estimated La Jolla Special Reorganization Costs (partial list):

Metes and Bounds Map of Reorganization Area: \$35,000

2014 Fiscal Analysis: \$40,000

La Jolla Ballot Costs: \$45,000

LAFCO Review: \$250,000

Legal Counsel: \$100,000

Fiscal Consultant: \$300,000

Environmental Consultant: \$250,000

Hearing Notification and Doc Publication: \$125,000